

An **international team of passionate Games experts and enthusiasts** providing specialised consultancy and operational services in combination with active and integrated support of project delivery.



ignitx

We offer multifaceted perspectives of the **entire Games life-cycle** from foundation to delivery, a deep understanding of client needs and processes, technology savvy, creativity and resourcefulness, **experience working with limited resources.**

ignite

Founded and managed by passionate sport industry professionals who are unafraid to challenge the status quo.

Offers a highly experienced, knowledgeable and capable international team of experts.

Growth oriented, strive in upskilling and empowering the people.

Resourceful and adaptable to the environment.

Specialised in sport event services.

Delivers integrated project.



Co-Founders from left: Xuan Ming NG, Ilva BIEDRE, Gustavo HARADA, Li Neo TAY

>100

INTERNATIONAL
EVENTS'
EXPERTS &
SPECIALISTS

>50

SPORT EVENTS' &
ORGANISATIONS
INVOLVEMENTS

>20

FUNCTIONAL
AREAS
EXPERTISE

31

NATIONALITIES

17

LANGUAGES

Like fire, which fuels growth and change in its path, we aspire to ignite positive transformations and growth within the events industry. Our mission is to light the way for cost-effective and sustainable events, nurturing and empowering the future of the events industry.

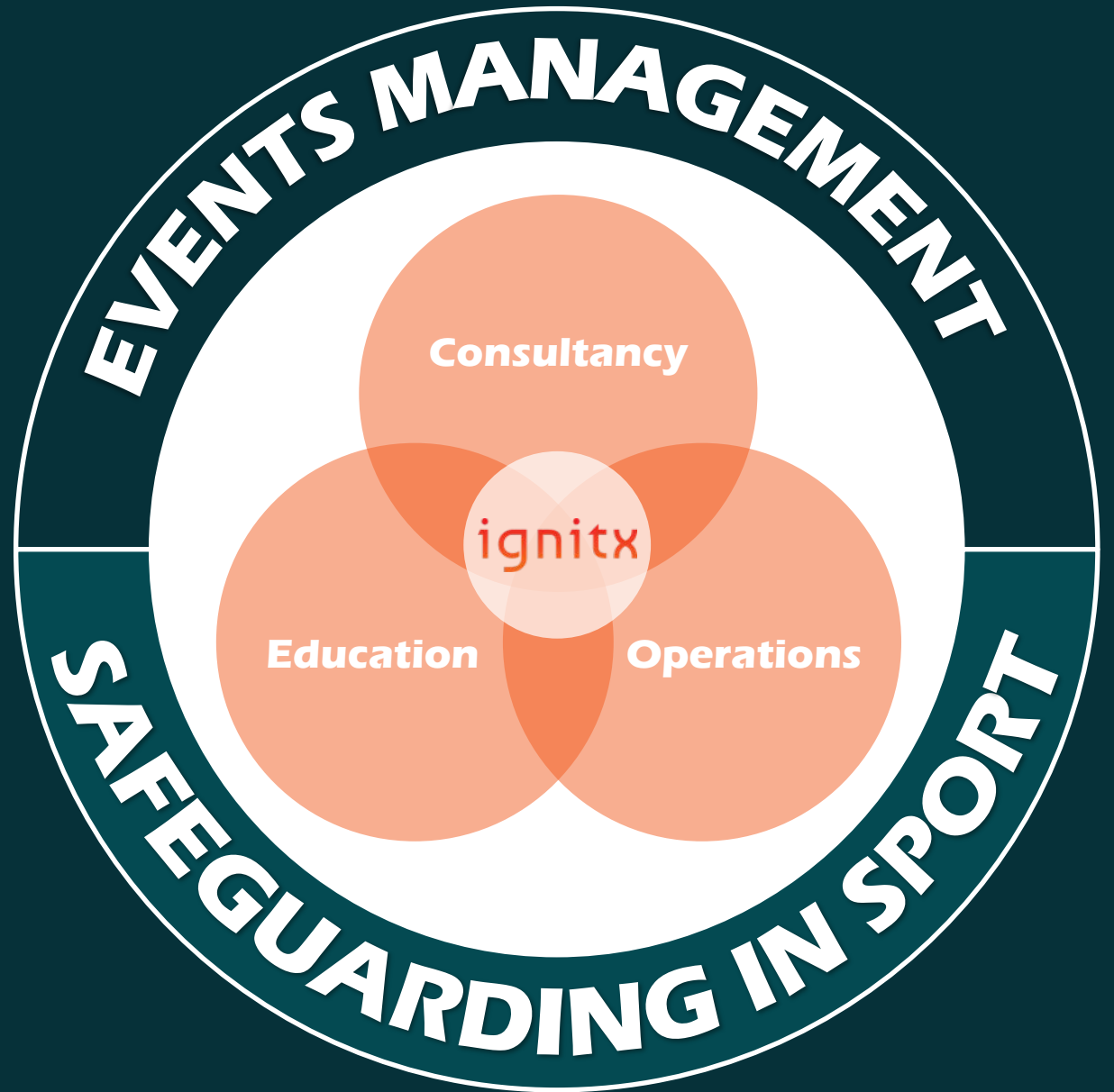
Through our efforts, we aim to create an inferno of inspiration and progress, leaving a lasting and luminous mark on the sports events landscape.



ignitx

"IGNITX" is pronounced the same way the verb "ignites" is. Both reference the act of sparking, kindling, exciting, causing to catch fire, rendering luminous by heat. /ɪg'nɪts/

FOCUS STREAMS & SERVICES



OVER A DECADE OF EXPERIENCE



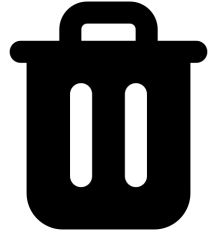
AREAS OF EXPERTISE



**International Clients
Management,
Relations & Services**



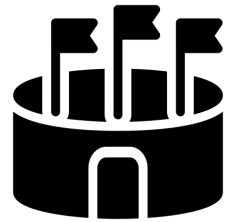
**Registration and
Accreditation**



**Cleaning and
Waste**



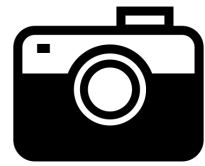
**Arrivals and
Departures**



**Venue
Management**



**Spectator
Experience**



**Media and
Broadcast
Operations**



Logistics



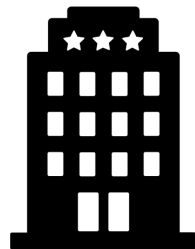
Marketing



Athletes' Village



**Food and
Beverage**



Accommodation



**People
Management**



**Sport Services and
Operations**



**Technology Services
Games Management
Systems, Timing,
Scoring & Results**



Transport

EVENTS MANAGEMENT





**Expertly supporting the
international sports community to
grant successful delivery of sports
events worldwide**

#CONSULTANCY
#CONSULTANCY
#CONSULTANCY
#CONSULTANCY
#CONSULTANCY

**Multifaceted and integrated perspective
of the entire sport event life cycle**

Deep understanding of client's need

Experience in all sizes of organisations

Customisable solutions

#OPERATIONS
#OPERATIONS
#OPERATIONS
#OPERATIONS
#OPERATIONS

Vast and proactive growth in knowledge of sport event processes and technology systems

Experience in being creative when faced with adversities and limited resources

Practical and resourceful team

Offers turn-key solutions

#EDUCATION
#EDUCATION
#EDUCATION
#EDUCATION
#EDUCATION

Legacy builder by upskilling event managers during projects

Tailored solutions to specific needs

Strong foundation to all projects



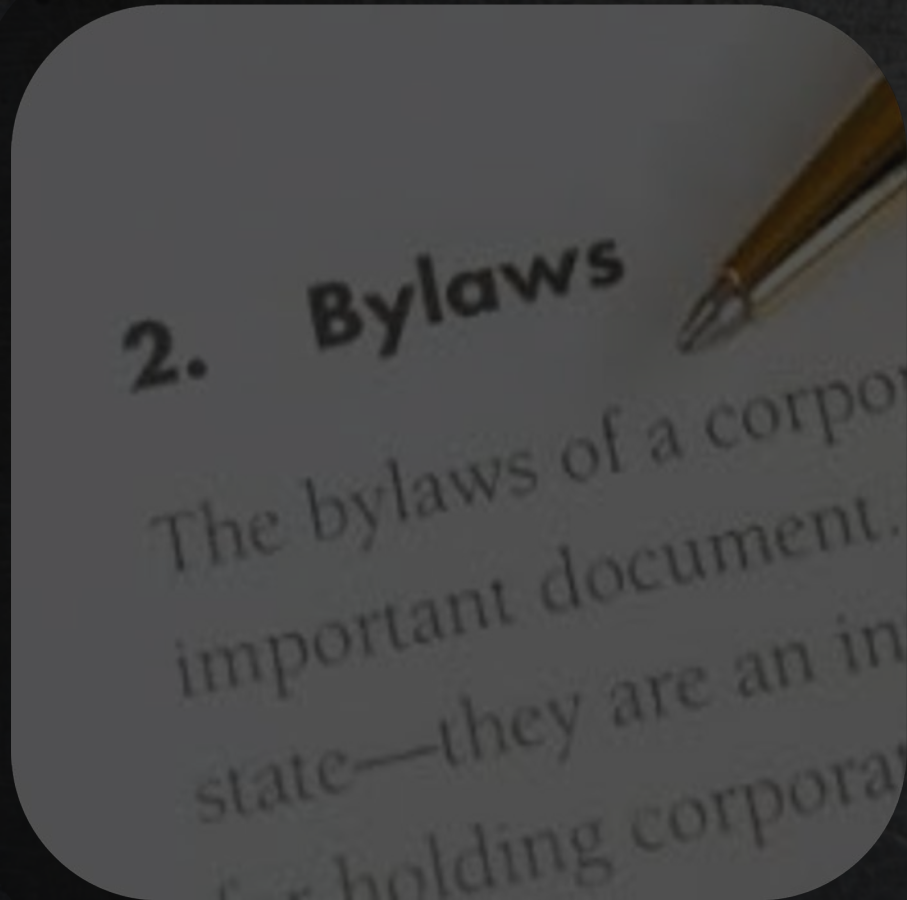
SAFEGUARDING

**IMPARTIALLY SUPPORTING THE INTERNATIONAL
SPORTS COMMUNITY TO GRANT A SAFE SPORT
ENVIRONMENT FOR ALL.**



SAFEGUARDING

CONSULTANCY



ASSESSMENT OF ORGANIZATIONS STATUS

**CREATION AND/OR MODERNIZATION OF
STATUTES AND BYLAWS**

IMPARTIALITY

RISK FACTORS PROBABILITY ASSESSMENT



SAFEGUARDING

OPERATIONS



**TURN-KEY SOLUTIONS CUSTOMIZED TO
SPORTS EVENT**

**UNIQUE VENUE SAFE SPORT
CERTIFICATION**

OPERATION OF REPORTING SYSTEM



SAFEGUARDING

AWARENESS AND EDUCATION



**TOOL-KIT SOLUTIONS FOR EASY
IMPLEMENTATION**

CATER TO ALL LEVELS OF STAKEHOLDERS

STAKEHOLDERS' MINDSET CHANGE



SAFEGUARDING

How we work

We listen and comprehend your unique requirements.

UNDERSTAND

We develop creative and effective solutions.

INNOVATE

We commit to and integrate with your team.

INVEST

We share knowledge to find best results.

COLLABORATE

We execute plans with precision and expertise.

IMPLEMENT

We continuously evaluate and optimize our strategies.

IMPROVE

CASE STUDIES



BOXING ROAD TO TOKYO 2020

CONTEXT

Following the International Olympic Committee's decision to suspend the International Boxing Association (AIBA) in 2019, the Olympic Boxing Task Force (BTF) was created to deliver the sport at the Tokyo 2020 Olympics. 5 Continental qualifier events and 1 World qualifier event was scheduled to take place but due to the coronavirus outbreak, only 3 qualifiers were organised (Africa, Asia/Oceania, Europe). The IOC acting as an International Federation required the planning and delivery to provide the Games Management System and database for the management of athletes', technical officials data, the registration to each qualifying event and a team to manage the relationship with National Olympic Committees/National Federations for registration.

PROJECT

IGNITX and Wiz-Team partnered up to deliver the full scope of requirements.

After the initial setup and training by Wiz-Team on Event-Works, IGNITX handled the database and Games Management System on their own for all events.

IGNITX's Registration Team managed the relationship with all participating NOCs and provided them with system support.

RESULTS

- ★ Provided system support and managed communications with more than 150 participating NOCs/NFs at the qualifying events.
- ★ Provided system support and managed the registration of International Technical and Officials. (ITO).
- ★ Onsite Accreditation Operations including the management of the Main Accreditation Centre.



FIFA ARAB CUP QATAR 2021

CONTEXT

The 2021 FIFA Arab Cup was the 10th edition of the Arab Cup, the Arab world's national team football tournament; it was the first edition under FIFA's jurisdiction. It took place between 30 November and 18 December in Qatar, as a prelude and test event to the 2022 FIFA World Cup which was also held in Qatar. The tournament phase involved 16 teams.

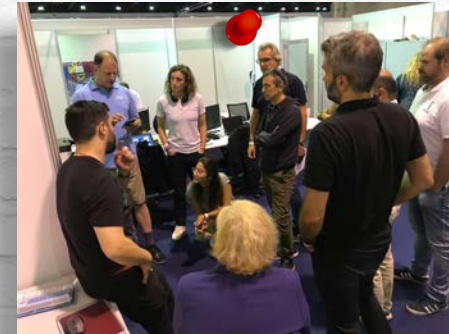
PROJECT

As FIFA just hired Wiz-Team as their new Accreditation System service provider, and the Accreditation Module that Wiz-Team built was newly developed, they approach IGNITX to provide an Accreditation Expert who was familiar with Event-Works to assist with the Accreditation Operations onsite.

Wiz-Team's Event-Works system was the event's official registration and accreditation system and IGNITX was there to provide accreditation operations onsite support.

RESULTS

- ★ Supported with any onsite technical issues
- ★ Developed and implemented the Upgrade and Access Cards process and production for all client groups.



NORTHERN MARIANAS PACIFIC MINI GAMES 2022

CONTEXT

The Pacific Mini Games is a multi-sport event which takes place on a 4 year rotation. This year, the Games were hosted on the Islands of Saipan, Rota, and Tinian in the Northern Marianas from 17 to 25 June 2022. The programme included a total of 9 sporting events including: Athletics, Badminton, Baseball, Beach Volleyball, Golf, Tennis, Triathlon, Va'a (Outrigger-Canoe), and Weightlifting. A total of 24 countries participated in this edition of the Games.

PROJECT

For the 2022 edition, Wiz-Team was engaged to provide the Games Management System which encompassed the areas of Accreditation, Sport Entries, Travel, Accommodation and the management of COVID-19 information.

IGNITX set up and configured the Wiz-Team system accordingly and provided the support of the system and additionally advised and supported the planning and implementation of business processes related to the registration process of all clients to the games.

Advised and supported the planning and implementation of business processes related to the registration process of all clients to the games.

RESULTS

- ★ Successfully managed the onsite Accreditation Operations including the management of the Main Accreditation Centre.
- ★ Setup, configured and provided support for the implementation of the Games Management System.
- ★ Supported and advised in the development of business process related to the registration process of all clients that included data collection of accommodation, travel and COVID-19 information.



FIA CHAMPIONSHIP FORMULA E – JAKARTA 2023

CONTEXT

IGNITX partner Spartner is delivering the Formula E travel, accommodation and transportation functional areas for 2023. For the Jakarta event, Spartner realized the difficulty of communication and expertise to successfully deliver the transportation Functional Area.

PROJECT

- 🚗 IGNITX has been engaged to deliver the transportation FA operations during the Jakarta Formula E event
- 🚗 Local experts sourced
- 🚗 Liaison between Sparter, clients and local drivers

RESULTS

- ★ Effective management of VIPs, teams and drivers.
- ★ Effective communication between local transportation providers and guests.
- ★ Coordination of transportation of 3 hotels, airport and circuit.
- ★ Coordination of parking and traffic at hotels, circuit and airport without any incidents.



BERLIN 2023 SPECIAL OLYMPICS WORLD GAMES

CONTEXT

The Special Olympics World Games are the world's largest inclusive sports event where athletes with intellectual disabilities from all over the world compete together. From 17 to 25 June 2023, the Special Olympics World Games took place in Berlin and for the first time in Germany.

PROJECT

Hired as the official provider of the Registration, Sport Entries and Credentialing system, Wiz-Team activated IGNITX as their operational arm to provide the support for setup, configuration and troubleshooting of the system. Given the timeframe of only 2 months to prepare the system, IGNITX engaged 2 Accreditation and Sport Entries Experts who were advanced users of the Event-Works system to work closely with the Local Organising Committee (LOC).

When operations kicked-in, our expert was onsite to support the LOC with the production and distribution of ~45,000 credentials.

RESULTS

- ★ Setup, configured and provided support for the implementation of the Registration, Sport Entries and Credentialing system.
- ★ Supported and advised in the development of business process related to the registration process of all clients that included data collection of accommodation and travel information.



KRAKÓW-MAŁOPOLSKA 2023 EUROPEAN GAMES

CONTEXT

The European Games is a continental multi-sport event held every four years among athletes from all over Europe. The Games are owned, regulated and organized by the European Olympic Committees. The Games are held under the auspices of the International Olympic Committee (IOC) and the first edition in Baku 2015 was televised in 145 countries around the world.

PROJECT

For the 3rd edition of the games, IGNITX was engaged by the Kraków-Małopolska 2023 European Games Organising Committee (Krakow 2023) and the European Olympic Committees (EOC) to provide a turnkey solution for Sport Entries.

Sport Entries services include the qualification tracking and registration of athletes to the games. For Krakow 2023, the Sport Entries team worked remotely and liaised with the International and European Federations and National Olympic Committees to ensure that participating athletes are eligible.

This turnkey solution for Sport Entries is a first of its kind in the major multi-sport event environment. IGNITX also provided consultancy services for the delegation registration process.

RESULTS

- ★ Sport Entries planning and operations.
- ★ Coordination with European Olympic Committees for the confirmation of quota places.
- ★ Collaboration with ATOS to configure, setup and manage the Sport Entries system.
- ★ Liaison with 48 National Olympic Committees.
- ★ Liaison with 23 International Federations / European Federations.
- ★ Registration and validation of ~5000 athletes.



SPORT EVENTS MANAGEMENT COURSE

CONTEXT

Focused on the strong foundation of education that is part of IGNITX's DNA, the Sports Event Management (SEM) course was developed to assist professionals to learn the many different functional areas within an event organizer committee.

PROJECT

- Development and implementation of two-levels of online course comprised of different workshops.
- Instructors were renowned professionals that are active in the market.
- Delivered a specific module regarding awareness of Safeguarding in sport.

RESULTS

- ★ Effective outreach of the concepts.
- ★ All participants excelled in the test.
- ★ Praises on the content and instructors.
- ★ Request for new editions.

SPORTS EVENT MANAGEMENT
FOUNDATION LEVEL 1 COURSE
23-30 September 2020 | ONLINE via ZOOM

★★★★★

"The stature of the speakers were outstanding! The qualifications of the speakers made it all worthwhile because practical, real-life experiences are the most educational, not theory. Fantastic."

"This course allowed me to get a lot of valuable knowledge and to get to know all the work that the various teams need to do in order to provide an excellent event."

"I think it was an eye opener. The detail that goes into planning everything was astonishing. We just see things happen, I have never thought that amount of detail goes into it."

"Honestly, the best program I've attended this year and one of my favourite ever."

"You cannot imagine what this kind of courses mean to people like me, who just have 1 experience and is already in love with sport events. I cannot find this level of instruction about these topics in my country. I'm very grateful."

"The course felt like a celebration of all event organisers! I loved how other participants were so inquisitive and how the instructors were more than happy to reply to all the questions. It created an environment where I wanted to learn more."

"I really liked the level of commitment of all instructors, they were all very well prepared not only by their experience but also because we could tell they planned their presentations very well. Loved the quiz in the end of each one! Great way to summarize and to make us think more about the exposed content."

THE UPM THREE | SPORTS ACADEMY PULSE PROGRAM | ignitx

SAFEGUARDING WORKSHOP

CONTEXT

Following the IOC survey of International Federations, the topic of Safeguarding was one of the top rated to be followed up and discussed. The GAISF organized with IGNITX on behalf of the IOC a workshop with recognized and non-recognized IFs.

PROJECT

- Pre-session video with safeguarding awareness to bring all participants' knowledge of the subject to the same level.
- First session with the IFs - participants were separated into groups and assessed their organisations safe sport issues and initiatives.
- Second video was distributed in between sessions to prepare participants to the final discussion.
- Second workshop session was help to develop the participant's IFs actions and commitments for the implementation of safe sport initiatives.

RESULTS

- ★ 57 IFs participate in the workshop
- ★ High engagement from IFs' participants
- ★ Participants rated the workshop 4.22 out of 5
- ★ 87% of participants would like to have future Safeguarding workshops
- ★ Participants enjoyed the relevance of the topic and appreciated the open discussion.



BUILDING EUROPEAN SAFE SPORT TOGETHER (BESST)

CONTEXT

The European Commission through the Erasmus+ Programme is funding the project with the following aims:

- Develop a modern and relevant definition of harassment & abuse in sport
- Equip and educate sports organizations on their role in the battle against harassment and abuse in sport.
- Provide the sports organizations in Europe with an awareness and education tool kit
- Develop a legal framework and policies and procedures proposal for European sports organizations and events organizers.

PROJECT

IGNITX is the major player in the partnership programme responsible for:

- Surveying and benchmarking of the state of worldwide organisations regarding safe sport initiatives, legal context, policies and procedures, awareness campaign and overall understanding and actions around the subject
- Developing a turnkey solution legal framework for sports organizations
- Creating a legal framework for European sports events organizers
- Contributing to the definition of harassment & abuse in sport, creation of an awareness campaign toolkit and dissemination of all materials to the relevant stakeholders.



PROJECT PARTNERS



Co-funded by the
Erasmus+ Programme
of the European Union



“

We at SPARTNER were positively surprised with how the IGNITX team managed and understood our processes. The team was very knowledgeable and a pleasure to work with. We are looking forward to working with IGNITX next year again in Jakarta and other locations as well in the future.

The logo for SPARTNER, featuring a stylized green flame icon to the left of the word "SPARTNER" in a bold, green, sans-serif font.

Maëva TSOGBE

Motorsport Purchasing & Operations Manager

“

IGNITX's remote turnkey solution was a game-changer in efficiently managing sport entries during our event in Poland. Their team of Sport Entries Experts showed impressive professionalism and adaptability, addressing our specific needs and building crucial relationships with stakeholders.

Their pivotal role was crucial to the Games' success, and I highly recommend their reliable remote solution for sport entries.



Krzysztof Augustyn

Director of Sports

A large, stylized flame graphic composed of several overlapping, curved lines in shades of yellow and orange, positioned on the left side of the image.

TESTIMONIALS



Daniela NEGREDA

Advisor & Business Strategist

daniela.negreda@ignitx.events

+41 78 975-2343



Li Neo TAY

Co-Founder & Director of Operations

lineo.tay@ignitx.events

+60 11 1092-6118



<https://ignitx.events>

ignitx